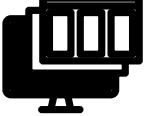









# Muuaaa Traction Methodology Worksheet

Our proprietary system analyzes all possible aspects of traction in order to create a specialized strategies for every brand.

Client:

<p>Content Generation</p>	 <p>Digital Advertising (Google Ads, Display Ads, Social Media Ads)</p>	 <p>Social Media Content Channels (Facebook, Instagram, TikTok, LinkedIn, Giveaways)</p>
<p>Web &amp; Search Engine Optimization</p>	 <p>Email Marketing</p>	 <p>Partnerships (Brand Collabs New Products)</p>
<p>Community Relations Social Responsibility</p>	 <p>Influencers, Celebrities or Brand Ambassadors</p>	 <p>Merchandise or Perks (Stickers Thank you notes T-shirts)</p>